



DOĞUŞ | SPA
Kozmetik Group

SPA CONSULTANCY SERVICES



Who we are?

We entered the sector with the name of Doęuő Kozmetik İthalat İhracat San ve Tic. Ltd. őti. in 1992 as a beauty center management.

Our company has reached 400 sellers in Turkey in a very short time by breaking grounds and bringing innovation to the sector about beauty centers, wellness & SPA cosmetics, equipment and devices. We have been importing and selling devices, equipment and cosmetic products with major innovations since 2000. We got the distributorship of well-known companies from Germany, Italy, France, USA, Korea, Thailand and Taiwan.



In 1998, our company established its presence in the market by starting cosmetic importation and becoming Turkey Distributor of German GOLD FLOWER body and skin care products.

Since 2000, we have been putting the world-brand CROSS into service of prestigious customers in Turkey.

In 2002, we got the Turkey and Northern Cyprus distributorship of GSD devices and German KLAPP's cosmetic products.

In 2004, our company became Turkey distributor of world's giant brand of Korea, KTMAX.

Again in 2004, we closed the sector gap by offering NATURAL SECRET body care products to the market.

In 2008, we became Turkey distributor of French brand PHYTOMER

In 2008, we got the Turkey distributorship of Italian equipment giant of NOVAESTETYC.

In 2009, we got the Turkey distributorship of Italian cosmetic giant COMFORT ZONE.

More in 2009, we became the Turkey distributor of Italian NİLO, the leading company of SPA & Wellness Devices and Equipment in the world, as well.

In the same year: we got the Turkey distributorship of German SPA Equipment giant UNBESCHIEDEN.

In 2010, we got the Turkey and Northern Cyprus distributorship of Italian cosmetic giant COMFORT ZONE.

In 2010, we became the Turkey and Northern Cyprus distributor of Italian NİLO, the leading company of SPA & Wellness Devices and Equipment in the world, as well.

In 2010, we got the Turkey and Northern Cyprus distributorship of Italian equipment giant of NOVAESTETYC.

In 2010, we got the Turkey distributorship of German SPA Equipment giant UNBESCHIEDEN, the greatest and oldest SPA & Thalasso equipment manufacturer of the world.

In 2012, we became the Turkey and Northern Cyprus distributor of German cosmetic giant BIODROGA and BIODROGA MD, German Luxury Cosmetic SPA brand FUTURESSSE and Danish ELLIPSE which is the best IPL and ND:Yag laser manufacturer of the world.

Again in 2012, it got Turkey and Northern Cyprus distributorship of French cosmetic brand ELEMENTS.

In 2013, we got the Turkey and Northern Cyprus distributorship of French cosmetic giant ALGOTHERM. Also in 2013, we got Turkey and Northern Cyprus distributorship of Italian cosmetic giant BIOLINE. In 2014, our company put KOZMETİKON project into practice, which provides customers to reach and buy every cosmetic product of us. www.kozmetikon.com

Again in 2014, we got Turkey and Northern Cyprus distributorship of South Korean HIFU systems UTIMS A1 equipment.

Last but not least, in 2015, we launched the Luxury Professional & Medical Cosmetics Brand B2C MD (Beauty Code Medical).



Since 2005, our company has been providing SPA & Wellness consultancy service to great projects and establishments under the name of Doğuş SPA Consultancy.

As Doğuş SPA Consultancy, we are an ideal solution partner for our customers with our 20 years of experience in the sector, our long service of both cosmetic products and devices – equipment of premium brands to all SPA & Wellness establishments, our comprehensive management experience with our professional business manager identity, our innovative researcher spirit to follow current developments closely and our working principle focused on 100% customer satisfaction.

We offer professional service to all SPA establishments from medical SPAs to daily SPAs, from resort SPAs to regional SPAs, with our professional sales force, elaborative and meticulous architecture and engineer staff and expert technical service warranty.

Briefly, as Doğuş SPA & Wellness Consultancy, we are:

- Solution Partner,
- Consultant,
- Supplier,
- Trainer,
- Business manager.

We consult

The first step of any SPA consultancy is evaluating the best options for your project by investigating the market, competition, cost and potential income objectively. Every market and project has their own dynamics. It is very significant to understand these dynamics, evaluate them and constitute your SPA as we promised.

We start the project work by determining target customer mass and by choosing the best SPA service. This beginning is followed by calculations necessary for the ideal SPA administration in line with feasibility studies, market and customer targets. The budget and anticipated profit and loss are calculated. The budget includes items like building expenses, fixtures and materials, starting budget, personnel selection, personnel training, marketing, product stocking and purchasing. Feasibility of the project is performed considering return on investment.

Doğuş SPA & Wellness Consultancy provides consultancy for “turnkey” projects or partial amendments. We can work with our professional project team or your designer team. With our whole sector experience so far, we solve secret problems related to SPA like architectural arrangements specific to the location. We give you designing advices in order to implement the right SPA design.

Doğuş SPA & Wellness Consultancy, we offer alternative services in line with our customers’ demands and expectations relating their projects.

Our Services;

- Strategic Concept Development
- Concept Development and Drafting
- Main Concept of Wellness and SPA
- Cost Determining
- Economic Analysis

Architecture and Design;

- Interior decoration design studio and detail planning
- All equipment supplies
- Materials selection and quantification

Wellness and SPA Arrangement;

- Wellness and SPA detail planning
- Wellness and SPA equipment selection and proposal preparation

Project Management

- Worksite measurements
- Proposal analysis and professional support during contract phase
- Project coordination and design meetings
- Supportive construction management
- Artistic superstructure management
- Construction documentation

SPA Consultancy (Evaluating existing SPA management)

- Review of implementations
- Operation consultancy
- Finance consultancy

SPA Installation

- Preparation and positioning of SPA concept
- Preparing the scope of SPA service and pricing implementations
- Suggestion, selection and pricing of retail products
- Development and implementation of management process standards, policies and tactics
- Developing a concept and customizing this concept to purchasing and warehouse management
- Staff recruitment
- Staff training
- Consultancy for SPA program at the start-up phase
- Consultancy during marketing and promotion activities
- Inviting international experts
- SPA manager – Management trainings
- Occupational development trainings of therapists
- Workflow



We supply

We offer distributorships of leading device and equipment manufactures in the world with our professional sales force and expert technical service warranty.

Therapy pools, Jacuzzis, Turkish baths, saunas, aromatherapy, chromotherapy and salt rooms, steam cabins, relaxing rooms, massage beds, heated relaxing beds, ice fountains, snow cabins, cold baths, treatment rooms... Briefly, all location designs that you want in your SPA center are carried out elaborately. We create quality and right solutions by using state-of-the-art technology for you.

Brands that we have Distributorship;

- Devices (Cross, Ktmax, GSD, Nova Esthetyc, Nilo, Unbescheiden, Ellipse, Utims)
- Equipment (Massage, Therapy, Treatment and Relaxing Beds, Expert Stools, Therapy Pools, Jacuzzis, Hammam and Saunas, Trolleys)
- Cosmetics (Biodroga, Biodroga MD, Comfort Zone, Elements, Futuressse, Natural Secret, Phytomer)
- Accessories

We train

In SPA centers that we created in consequence of the right concept, feasibility, design and implementation studies, we provide professional staff to render service to your customers and trainings of the whole team in both professional and technical issues through our expert staff.

We Manage

The services we provided with our consultant and supplier identity for long tears have brought great experiences, and by harmonizing professionally, we present you those experiences.



SOME OF OUR REFERENCES

SUENO HOTELS DELUXE
BELEK / ANTALYA



All massage beds and
equipments and cosmetics

SOHO HOUSE
İSTANBUL



All massage beds and
equipments



All of the massage beds and
equipment and devices, **CROSS**
massage bed equipment are
tested and checked by United
Kingdom **SOHO** and recommended
to all **SOHO Hotels** as supplier.



MARDAN PALACE
KUNDU / ANTALYA



All massage beds and
equipments

CORNELIA DIAMOND GOLF RESORT
BELEK / ANTALYA



All massage beds and
equipments and cosmetics

ELEXUS HOTEL RESORT
GİRNE / KIBRIS



All massage beds and
equipments and cosmetics

MAXX ROYAL
BELEK / ANTALYA



All massage beds and
equipments

CLUB VOYAGE
BELEK / ANTALYA



All massage beds and
equipments and cosmetics

RITZ CARLTON
İSTANBUL



All massage beds and
equipments

CALISTA LUXURY HOTEL
BELEK / ANTALYA



All massage beds and
equipments and cosmetics

TUZLA HILTON
İSTANBUL



All massage beds and
equipments

HILTON BATUMİ
BATUM / GÜRCİSTAN



All massage beds and
equipments

KOZZA TERMAL HOTEL
NEVŞEHİR



All massage beds and
equipments

THE GREEN PARK HOTEL
ANKARA



All massage beds and
equipments

CVK PARK BOSPHORUS HOTEL
TAKSİM / İSTANBUL



All massage beds and
equipments and cosmetics

RIXOS PRYKARPATYA OTEL
KIEV / UKRANYA



All massage beds and
equipments

ALVA DONNA HOTEL
BELEK / ANTALYA



All massage beds and
equipments and cosmetics

SEALIGHT RESORT HOTEL
KUŞADASI / AYDIN



All massage beds and
equipments

THOR LUXURY HOTEL & SPA
BODRUM / MUĞLA



All massage beds and
equipments

IC HOTELS GREEN PALACE
KUNDU / ANTALYA



All massage beds and
equipments

RADISSON BLU HOTEL
ATAŞEHİR / İSTANBUL



All massage beds and
equipments

MERCURE HOTEL
ZEYTİNBURNU / İSTANBUL



All massage beds and
equipments

SHERATON HOTEL
OSMANGAZI / BURSA



All massage beds and
equipments

MERIT PARK HOTEL & SPA
GİRNE / KIBRIS



All massage beds and
equipments and cosmetics

ANTHILL RESIDENCE
COMFORT ZONE SPA



All massage beds and
equipments

CRATOS PREMIUM HOTEL
GİRNE / KIBRIS



All massage beds and
equipments and cosmetics

VERTIA LUXURY RESORT
KEMER / ANTALYA



All massage beds and
equipments

KLAPP & SPA MEDICAL
ATAŞEHİR / İSTANBUL



All massage beds and
equipments

CEVAHİR HOTEL
MALTEPE / İSTANBUL



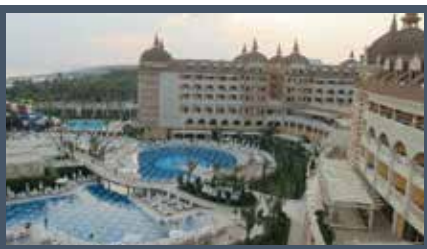
All massage beds and
equipments

AQUATERRA WELLNESS & SPA
MOLDOVYA



All massage beds and
equipments and cosmetics

ELHAMRA HOTEL
MANAVGAT / ANTALYA



All massage beds and
equipments

BAYRAKLI TOWER
WELLNESS & SPA İZMİR



All massage beds and
equipments and cosmetics

DEDEMAN HOTEL
ZONGULDAK



All massage beds and
equipments

MERIT ROYAL HOTEL
GİRNE / KIBRIS



All massage beds and
equipments and cosmetics

GRAND MILLENIUM HOTEL
KUZEY IRAK



All massage beds and
equipments and cosmetics

D- RESORT GRAND AZUR
MARMARİS / MUĞLA



All massage beds and
equipments

KAYA PALAZZO SKI & MOUNTAIN
KARTALKAYA / BOLU



All massage beds and
equipments

DETOX
BODRUM / MUĞLA



All massage beds and
equipments

REGNUM HOTEL & SPA
BANSKO / BULGARİSTAN



All massage beds and
equipments

LEOGRAND HOTEL & CASINO
BATUM / GÜRCİSTAN



All massage beds and
equipments

OKAN ÜNİVERSİTESİ
SPA MERKEZİ / İSTANBUL



All massage beds and
equipments

MAKISSOS TERMAL HOTEL & SPA
KIRŞEHİR



All massage beds and
equipments and cosmetics

ROYAL DERM
KAYSERİ



All massage beds and
equipments

ANTMARE HOTEL
ALAÇATI / ÇEŞME



All massage beds and
equipments

RIXOS HOTEL
TAKSİM / İSTANBUL



All massage beds and
equipments and cosmetics

SABRİNA'S HAUS HOTEL
MARMARİS / MUĞLA



All massage beds and
equipments and cosmetics

BLUE HOTEL
BODRUM / MUĞLA



All massage beds and
equipments

HEAVEN BEACH RESORT & SPA
MANAVGAT / ANTALYA



All massage beds and
equipments

SACRED HOUSE HOTEL
ÜRGÜP / NEVŞEHİR



All massage beds and
equipments

ADENYA HOTEL & RESORT
ALANYA / ANTALYA



All massage beds and
equipments

WOW AIRPORT HOTEL
BAKIRKÖY / İSTANBUL



All massage beds and
equipments

LES OTTOMANS HOTEL
KURUÇEŞME / İSTANBUL



Devices



DOĞUŞ | SPA

Kozmetik Group

Adres: Şerifali Mh. Söyleşi Sk. No:25 Doğuş Plaza Yukarı Dudullu Ümraniye İstanbul/Türkiye
T: +90 216 566 33 34 F: +90 216 566 29 30
www.doguskozmetik.com.tr



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